

## Travis Kershner

Regional Vice President – Kansas & Missouri  
Joined MIAA in 2022

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Designations: LUTCF

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As Regional Vice President of Midwest Insurance Agency Alliance (MIAA), Travis is responsible for recruiting agencies located in Kansas and Missouri, who are seeking growth and enhanced income opportunities. As part of the MIAA organization's support system of field teams, Travis works closely with the MIAA Agency Growth Coaches to help insurance agents fulfill their entrepreneurial goals.

Travis has been in or around the insurance business nearly his entire life. His stepfather was an agent in rural Kansas. Upon graduating from Fort Hays State University, Travis joined a small financial advisory firm in Topeka, KS. After two years as a financial adviser, he was offered the chance to come to the multiline insurance world as a management trainee with Farmers Insurance Group. Upon completing the two-year training program in less than seven months, Travis was promoted to District Manager in Fayetteville, AR.

During his tenure with Farmers, Travis more than doubled the agency force in his territory, and nearly tripled the revenue of his district, receiving many awards for superior management results.

Travis later served as Agency Manager with Farm Bureau Financial Services in Olathe, KS, where he was responsible for the recruitment and support of over twenty agencies.

Travis and his wife Jennifer currently live in Overland Park, KS. They have three children, enjoy couples dancing, volleyball, and spending time with their family. Travis is active in his community and has coordinated several fundraisers with the March of Dimes, has been a youth football and basketball coach, and has served as a youth instructor with Financial Peace University.