

Kelsey Munksgaard

Marketing Manager
Joined MIAA in 2021



Designation: WCP®

As Marketing Manager of The Midwest Insurance Agency Alliance (MIAA), Kelsey Munksgaard manages marketing projects, campaigns and events. Kelsey collaborates with SIAA and MIAA leadership in support of network and member agency growth.

Prior to joining MIAA, Kelsey held insurance marketing roles at The MEMIC Group and Cross Insurance. She brings a well-rounded perspective to the role, with experience in corporate communications, digital marketing and project management. She also held positions in the economic development field as well as the accounting industry prior to joining MIAA in 2021.

Kelsey holds a Bachelor of Science degree in Business Administration from the University of Southern Maine in Portland, Maine. Active in the community, she has served on volunteer boards and committees for organizations including Maine Public Relations Council, PROPEL Portland, and Hour Exchange Portland.