

Rebekah Siegfried

Agency Development Field Specialist – Iowa

Joined MIAA in 2019



As an Agency Development Field Specialist (ADFS), Rebekah Siegfried consults with the Midwest Insurance Agency Alliance (MIAA) member agencies in Iowa. In this role Rebekah is a dedicated resource for those seeking growth and income opportunities. She guides scratch members through the SIAA Agency Foundation program and works with established agencies to reach (and exceed) their growth goals.

Rebekah joined MIAA with exemplary qualifications. During her 16-year tenure with Farmers Insurance, she was responsible for many sales training and management positions including recruiting, training and agency support. She is highly trained in consultative selling, marketing, prospecting and customer service, and has a very strong track record of helping agencies generate more income.

Rebekah is licensed in property & casualty, life and health.